



BASIC LOGO MANUAL Solutia Services a.s.

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How to deal with our company logo

Our company logo

It is an important part of our identity and symbolizes the quality, professionalism and values that our company stands for.

To ensure correct and consistent use of our logo, it is essential to adhere to the following guidelines.

Basic rules for using the logo

1. Consistent use:

- Always use the logo in the form as approved and distributed in official materials.
- Do not create your own versions of the logo or change its colors, proportions or font.

2. Location and Size:

- Ensure that the logo is always legible and easily visible, even when viewed in a reduced size.

3. Use on materials:

- The logo should be used on all official company materials such as business cards, letterheads, websites, presentations and promotional materials.
- When using the logo on any medium (printed or digital), adhere to all visual and technical specifications listed in the basic logo manual.

4. Approval and monitoring:

- Any use of the logo must be approved in advance by the responsible person or department at Solutia Services a.s.
- Monitor logo usage regularly to ensure all rules and guidelines are followed.

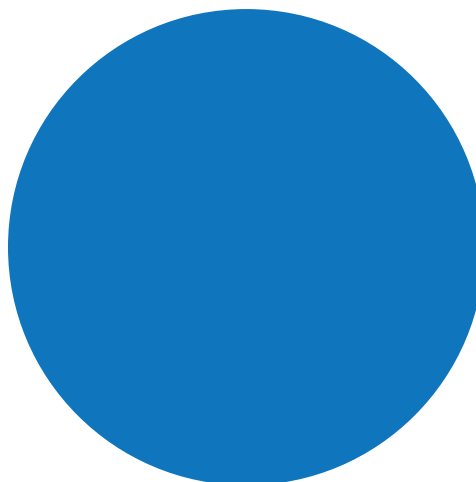
Definition of corporate colors

Colors are defined in the main color systems.

CMYK and PANTONE systems are used **in printing**.

RGB and hexadecimal notation (#) is intended **for on-screen use**.

The RAL system is used **in the construction industry**.



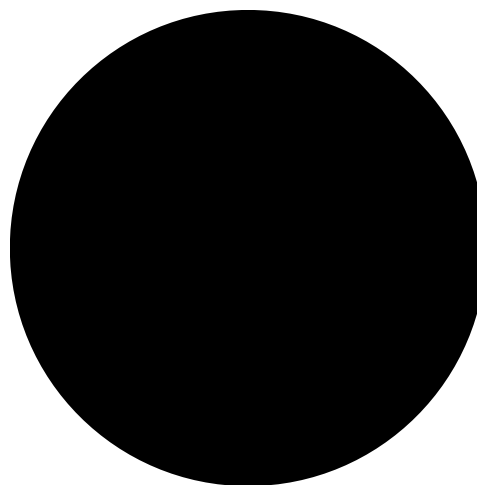
CMYK 100, 50, 0, 20

PANTONE 300

RAL 5023

RGB 0, 102, 204

WEB #0066cc



CMYK 0, 0, 0, 100

PANTONE Black

RAL 9017

RGB 0, 0, 0

WEB #000000

Logo protection zone

The protection zone is the size of the area in the safety vicinity of the logotype, into which the text or other distracting graphic elements should not interfere.

This zone guarantees legibility and sufficient impact of the logotype and **is derived from the height of the letter "T" in the word Together.**



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Basic variants of the logo

If the technical conditions allow it, the basic version of the logo should preferably be used.

Basic version of the logo



Logo for dark environments



Allowed logo versions:

- Solutia Services a.s. logo white on transparent ([download link](#))
- Solutia Services a.s. logo black on transparent ([download link](#))
- Solutia Services a.s. white on black ([download link](#))



Demonstration of prohibited use of the logo

The listed variants cannot be used in any case.

If the contractor insists on a variant that is disputed, this variant must first be approved.



Clarification to comply with logo usage guidelines

Adherence to these guidelines is critical to maintaining the integrity and legal protection of our company logo.

Your cooperation in the correct use of the logo helps strengthen our brand and protects it from unauthorized use.

If you have any questions or need more information about the use of the logo, please [contact our marketing or legal department](#).

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